Planning in a Time of Uncertainty
Grantee Convening
6/11/20
THIS SPRING

- Online pivot maintained engagement
- Variety of platforms used
- Volunteers stepped up
PLANNING FOR FALL

- No ENB summer classes
- RFP end of June with decisions early August
PRELIMINARY SURVEY RESULTS

• Biggest concern is virus, health; but jobs and economy are huge too
• Almost 40% of those in workforce lost their jobs
• 8% of those in workforce have a new job since 3/15
• Students continued to like their classes and find them helpful after 3/15
• Students want MORE!
RECRUITMENT--HOW’S YOUR PROGRAM’S WEB PRESENCE?

- Maintain Existing Students/Recruiting New Students
- Websites
- Social Media
- Links
- On a 1-5 scale, current ENB programs are all over the map
TECHNOLOGY

• Devices and web access were huge barriers
• Teaching students to use devices is another hurdle
• What are the basic tech requirements to participate in your classes?
• How can we get them in students’ hands in the fall, and teach them to use them?
VOLUNTEERS IN CLASSES

• Increased interest, opportunity
• Allies for Immigrants Volunteer Corps
• English Innovations
TEACHING AND LEARNING

• Advantages!
• Disadvantages :( 
• Planning...
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1. Be mindful of combining English and digital skills to boost workers' employability
2. Tap into learners' expertise by asking them to share intelligence about how their jobs have changed since the pandemic (if they are still employed)
3. Reach out to your workforce partners and share your expertise in online services
4. Capitalize on your relationships with employers to understand how labor market needs are changing
5. Focus on building adaptability and resilience among learners more than a single set goal