



english for NEW BOSTONIANS

Presents

English Works Business Council

Shared Investment, Mutual Opportunity

Established in 2020, English Works Business Council is an English for New Bostonians' (ENB) business partnership program to convene leaders, facilitate collaboration, and share best practices to meet the needs of our fast-growing immigrant workforce in Greater Boston.

As an essential part of our economy and communities, immigrants make up 20% of the Massachusetts workforce and own 29% of Boston's "main street" businesses. ENB is a leader in working with immigrant communities to advance the quality and availability of English language training. ENB has unique resources and a track record of helping business leaders create ESOL (English for Speakers of Other Languages) opportunities for their workers.

Who should join the English Works Business Council?

Companies and Businesses that:

- Rely on an immigrant workforce and want access to cutting-edge best practices.
- Recognize the critical role immigrants play in Massachusetts' economy and communities.
- Align with and support ENB's vision to help create opportunities for immigrants to develop their English skills.
- Prioritize immigrants and educational opportunities, whether through human resource strategies, philanthropy, or diversity and/or Corporate Social Responsibility (CSR) programs.



English Works Business Council Partnership offers:

- **Access to a diverse and skilled workforce**

ENB will help your company expand the pool of qualified candidates, maximize internal talent and increase the ability to promote from within.

- **Visibility**

Your company's good corporate citizenship will be seen by your employees, public officials, and your customers through recognition in ENB publications, social media and website, and events, namely our annual Raising Our Voices Breakfast. This premier ESOL event convenes corporate, government, and community leaders to highlight the imperative for ESOL opportunities and the businesses and individuals who are supporting them.

- **Special Convenings, Trainings and Updates**

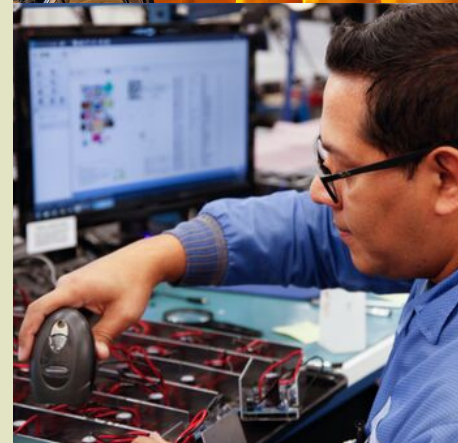
Semi-annual gatherings will provide ongoing learning and training opportunities for your company's top management. They also will allow for Council partners to provide input on priorities, share best practices, and hear from government officials and other leaders on immigrant workforce and education issues. Partners also will receive regular updates on critical information, special reports, and timely "tips" on how your business can help your limited-English workforce.

- **Business Services and Resources**

Council partners may draw upon ENB's knowledge and experience assisting companies in designing and offering high-quality, cost-effective workplace English classes. ENB can help your company identify and access funds available through the Massachusetts Workforce Training Fund Program and the Massachusetts Department of Education.

- **Volunteer Opportunities for Your Employees**

ENB organizes meaningful activities through which volunteers can assist students directly, such as conducting mock interviews and tutoring.



ENGLISH FOR NEW BOSTONIANS

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ENGLISH WORKS BUSINESS COUNCIL (EWBC) MEMBERSHIP BENEFITS

\$15,000 Gold Membership

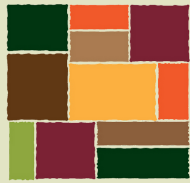
- Welcome package to include a framed EWBC membership certificate and promotional gift pack
- Network with like-minded business owners who recognize and support immigrant workers in Massachusetts
- Recognition as a Gold Member during all ENB & EWBC events
- Logo and Link to your organization on the EWBC page on the ENB website
- Business name and logo placed in ads, videos, publications, press releases, and social media platforms
- Special recognition by the convener during quarterly EWBC meetings
- Position on the Leadership team for the EWBC
- Invitations to all ENB and EWBC events
- Marketing opportunity to distribute or display company products and/or promotional materials during EWBC events
- Opportunities for your staff to volunteer at one of ENB's sponsored ESOL programs
- ENB staff will provide introductory consulting to recommend funding and a strategy to launch a cost-effective workplace ESOL program
- Receive a quarterly EWBC update featuring regular updates on public policy; industry statistics and trends in ESOL and immigrant issues; and tips on how your HR department/management can support your limited English-speaking workforce
- All memberships are valid for one year from the date of registration

\$10,000 Silver Membership

- Welcome package to include a framed EWBC membership certificate and promotional gift pack
- Network with like-minded business owners who recognize and support immigrant workers in Massachusetts
- Recognition as a Silver Member during all ENB & EWBC events
- Logo and Link to your organization on the EWBC page on the ENB website
- Business name and logo placed in ads, videos, publications, press releases, and social media platforms
- Position on the Leadership team for the EWBC
- Invitations to all ENB and EWBC events
- Marketing opportunity to distribute or display company products and/or promotional materials during EWBC events
- Opportunities for your staff to volunteer at one of ENB's sponsored ESOL programs
- Receive a quarterly EWBC update featuring regular updates on public policy; industry statistics and trends in ESOL and immigrant issues; and tips on how your HR department/management can support your limited English-speaking workforce
- All memberships are valid for one year from the date of registration

\$5,000 Bronze Membership

- Welcome package to include a framed EWBC membership certificate and promotional gift pack
- Network with like-minded business owners who recognize and support immigrant workers in Massachusetts
- Recognition as a Bronze Member during all ENB & EWBC events
- Logo and Link to your organization on the EWBC page on the ENB website
- Position on the Leadership team for the EWBC
- Invitations to all ENB and EWBC events
- Opportunities for your staff to volunteer at one of ENB's sponsored ESOL programs
- Receive a quarterly EWBC update featuring regular updates on public policy; industry statistics and trends in ESOL and immigrant issues; and tips on how your HR department/management can support your limited English-speaking workforce
- All memberships are valid for one year from the date of registration



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Yes, we will join the English Works Business Council

Gold Member \$15,000

Silver Member \$10,000

Bronze Member \$5,000

BUSINESS COUNCIL RESPONSE FORM

Company or Organization _____ **Date** _____

President/CEO _____ **Title** _____

Email _____

Contact Person _____ **Title** _____

Address _____

City _____ **State** _____ **Zip** _____

Email _____

Telephone _____ **Fax** _____

**Please make check payable to: English for New Bostonians, Inc.
185 Devonshire Street, Suite 700
Boston, MA 02110**

Please send an invoice

If you have questions, please contact enorman@englishfornewbostonians.org or cgreen@englishfornewbostonians.org