English for NEW BOSTONIANS
Anniversary Event Series

ENGLISH for NEW BOSTONIANS

20

Celebrating 20,000 New Voices

www.englishfornewbostonians.org

SPONSORSHIP PACKAGE
2022
Who We Are
Founded in 2001, English for New Bostonians (ENB) is a Boston-based nonprofit that works to increase opportunities for immigrants to learn English and pursue their educational, economic and civic aspirations. ENB supports 23 high quality English for Speakers of Other Languages (ESOL) programs that provide free or low-cost instruction to immigrant parents, workers, and small business owners. We drive innovation in the field, train instructors and provide professional development opportunities in classroom technology and other best practices. ENB also leads the statewide English Works Campaign, promoting ESOL investment as an imperative to a strong workforce.

Through the pandemic, ENB has been the backbone of Boston’s ESOL system, and has provided leadership to make English language training a part of a universal economic and educational equity agenda.

About the Series
English for New Bostonians’ 20th Anniversary Event Series celebrates ENB’s rich history of leadership at the intersection of adult education, workforce development and immigration. The series will begin with our Funder Briefing and will end with a Gala in early November! We hope to share this important milestone with ESOL programs, elected officials, philanthropic, business and corporate leaders; nearly 20,000 adult ESOL students both past and present; and the public.

20th Anniversary Co-Chairs
Yongmei Chen, Senior Vice President at Eastern Bank and Board Treasurer for English for New Bostonians.
Paul Francisco, Chief Diversity Officer and Head of Workforce Development Programs at State Street Corporation.
Juan Fernando Lopera, Chief Diversity, Equity and Inclusion-Officer at Beth Israel Lahey Health.

Why Sponsor
As a sponsor of ENB’s 20th Anniversary Event Series, your sponsorship will fuel ENB’s “New Immigrant Voices Fund” to support English language training and economic opportunities for immigrants in our region. Also, your business/company will be recognized as a leader who prioritizes workforce equity and inclusion, and racial economic justice.
## Language of Food

**Date & Time**  
Wednesday, June 29, 2022  
5:30pm-7:30pm

**Description**  
Join us on Boston’s waterfront for an evening in support of immigrant communities. Enjoy the fresh air, the fresh food, music and lively conversation!

**Location**  
The Exchange Conference Center  
Boston  
The Fish Pier

**Target Audience**  
Donors and Friends of ENB

## Funder and Donor Briefing

**Date & Time**  
Thursday, July 14, 2022  
3:00pm-4:00pm

**Description**  
Welcoming founding and new funders alike, ENB leadership will share highlights of our collective 20-year impact; and a look forward at how partnerships can best support English learning and economic advancement among Boston’s diverse immigrant communities.

**Location**  
EDT on Zoom

**Target Audience**  
Corporate and Family Foundations, Individual Donors, Partners, and Friends

## ENB’s Summer Social

**Date & Time**  
August 2022  
5:00pm-8:00pm  
In-Person/Ticketed Event

**Description**  
This outdoor event will be a fun, social event for Young (and, young @ heart!) Professionals with live music, food, entertainment, cash bar.

**Location**  
Boston, MA

**Target Audience**  
Young Professionals, Employee Resource and Diversity Groups from Corporations and Businesses across the city, Members of civic and ethnic membership organizations, Students and Teachers from ESOL programs

## English Works Business Council Luncheon

**Date & Time**  
September 2022  
12:00pm-2:00pm  
In-Person/Ticketed Event

**Description**  
ENB’s English Works Business Council will convene business leaders to facilitate conversation and share best practices to meet the needs of our fast growing immigrant workforce. This will be an in-person, reception-style luncheon and networking event for members and prospective members of the Council.

**Location**  
Boston, MA

**Target Audience**  
C-Suite and Human Resource & Workforce Development Professionals from Massachusetts businesses and corporations

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* Event series details are subject to change, please visit our website [www.englishfornewbostonians.org/events/](http://www.englishfornewbostonians.org/events/) for the latest information.
Elevating Immigrant Parent Voices

Date & Time
October 2022
4:00pm-6:00pm
Free Admission

Description
With a focus on ENB’s ESOL for Parents Initiative, this event will explore how investments in parent English skills contribute to children’s educational success.

Location
Boston, MA

Target Audience
Immigrant Parents of Elementary school aged children, Educators and Administrators, Elected Officials, Funders, Sponsors, and ENB program partners

Immigrant Small Business Pitch Event

Date & Time
Tuesday, November 15, 2022
5:00pm-7:00pm
In-Person/Ticketed Event

Description
Showcasing immigrant entrepreneurs on National Entrepreneurs Day!

Location
Boston, MA

Target Audience
Pitch-style event with immigrant businesses and cooperative owners from ENB’s English for Immigrant Entrepreneurs, Banks, Procurement Specialists, Donors, and Friends

9th Annual Raising Our Voices Gala

Date & Time
November 4, 2022
6:00pm-10:00pm
In-Person/Ticketed Event

Description
ENB’s signature event, Raising our Voices: Recognizing Leadership in Business and the Community goes evening gala style, featuring immigrant business, civic and community leaders, tributes, awards and special guests!

Location
Boston, MA

Target Audience
Business and Corporate Sponsors, Employer Partners, ENB-supported ESOL Programs, Past and Present Board Members, Students, Donors, and Friends

Ad Specs for full color program book for the Business Council Luncheon and the ROV Gala only.

Please, no faxes, web graphics, or bleeds.

Logo dimensions should be 700px x 210px (w x h) either in gif, png or jpg format.

Full Page 5.5” wide x 8.5” high
Half Page 5”wide x 4.25” high

Send print ready, full-color AD at 300 dpi resolution via email to:
enorman@englishfornewbostonians.org.
Send PC or MAC files in EPS, JPEG, Tiff, or PDF format.

Questions
If you have a question, please contact Evelyn Norman at: 617-982-6866 or enorman@englishfornewbostonians.org

*Event series details are subject to change, please visit our website www.englishfornewbostonians.org/events/ for the latest information.
# 20th Anniversary Sponsorship Opportunities

<table>
<thead>
<tr>
<th>SPONSOR LEVELS</th>
<th>Luminary Level $50,000</th>
<th>Visionary Level $25,000</th>
<th>Presenting Level $15,000</th>
<th>Voices Level $10,000</th>
<th>Leadership Level $5,000</th>
<th>Supporting Level $2,500</th>
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<td><strong>BENEFITS</strong></td>
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<tr>
<td>Exclusive: Opportunity to speak from the podium at the gala event</td>
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<td>Special Acknowledgement at all events in the celebration series</td>
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<td>Prominent Seating /accommodations for guests at all events</td>
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<td>Gala event: Prominent seating for 20 guests (2 tables of 10)</td>
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<td>Gala event: Seating for 10 guests (1 table of 10)</td>
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<td>Business Council Luncheon: Seating for 10 guests (1 table of 10)</td>
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<td>Logo placement on signage, event materials, website &amp; social media</td>
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<td>2 Full-Page Ads (prominent placement) in digital and printed program books</td>
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<td>VIP Gift Bags for Gala, Language of Food, and Summer Social event attendees</td>
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<td>Gift Bags for Gala, Language of Food, and Summer Social event attendees</td>
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<td>Logo placement and/or business mention in Print, Radio, Digital, or TV media buys – pre and post event</td>
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Sponsor Response Form

Company or Organization___________________________________________________  Date ___________________

Contact Person___________________________________________________________  Title _____________________

Address ____________________________________________________________________________________________

City______________________________________________  State ________________________Zip  ________________

Telephone__________________________________Email ___________________________________________________

Yes, please accept our pledge to support the 20th Anniversary Event Series

☐ Luminary Level $50,000  ☐ Voices Level $10,000
☐ Visionary Level $25,000  ☐ Leadership Level $5,000
☐ Presenting Level $15,000  ☐ Supporting Level $2,500

Payment Options

Please make check/ACH payable to: English for New Bostonians
Call for account number 105 Chauncy Street, 4th floor
Boston, MA 02111

Credit card, Please check one: ☐ Master Card  ☐ Visa  ☐ Discover  ☐ American Express

Card# ________________________________  Expiration Date ___________  Security Code ______________

Name on Card ________________________________  Signature ________________________________

Billing Address ______________________________________________________________________________________

City____________________________________________________  State ________________________Zip  ________________

☐ We are unable to sponsor, but would like to advance the cause of ENB with a donation of ______________.

For more information or to submit your sponsorship form, please contact:
Evelyn Norman, Director of Development & Communications
Event line: 617-982-6866  Email: enorman@englishfornewbostonians.org