

# english for NEW BOSTONIANS

JOIN US FOR
EVENTS & PARTNERSHIP OPPORTUNITIES



#### **WHO WE ARE**

English for New Bostonians (ENB) ensures access to high-quality English classes so that immigrants across race, education, and migratory backgrounds can pursue their aspirations and contribute to a Commonwealth that fully values their talents and voices. ENB supports 20 high-quality ESOL (English for Speakers of Other Languages) programs across Boston neighborhoods. We drive innovation in the field – ESOL Pathways, English for Immigrant Entrepreneurs, ESOL for Parents & Caregivers, online/hybrid models – and train instructors in classroom technology and online instruction. ENB convenes programs to cultivate peer learning communities where teachers can troubleshoot, build relationships, and share best practices.

ENB engages partners across business, philanthropic, government, and community sectors, elevating student voices to inspire allies, and shaping policy to fuel our high caliber ESOL programs. ENB is an ally to English language learners and immigrant communities, a resource to service providers, and a partner to employers, municipalities, and government agencies. ENB's solutions embrace social and economic justice as the realistic pathway to economic mobility and the thriving of our great city.





#### **EVENTS & PARTNERSHIP OPPORTUNITIES**

Becoming a sponsor for ENB's events increases the visibility of your company's investment in the skills and talents of our immigrant workforce and immigrant communities.

ENB's events are attended by policy makers, donors, funders, ESOL practitioners, immigrant leaders, workers, business owners, parents, and others.

We invite you to become a sponsor of the following events:

## Raising Our Voices Immigrant Small Business Pitch Language of Food

And consider becoming a member of our:

# **English Works Business Council**

The English Works Business Council (EWBC) is ENB's business partnership program to convene leaders, facilitate collaboration, and share best practices to meet the needs of our fast-growing immigrant workforce in Greater Boston.

For an overview of the EWBC and membership benefits, please visit bit.ly/EWBC\_membership or scan QR code:





### 12TH ANNUAL RAISING OUR VOICES

Date: October 29, 2025 | Time: 8:30-10:30am

**Venue: UMass Club** 

Now in its 12th year, Raising Our Voices: Recognizing ESOL Leadership in Business and the Community, is the premier ESOL event in Massachusetts. The event highlights the imperative for English learning opportunities, and the businesses and individuals supporting them. This annual breakfast event includes awards, entertainment, networking, and fun!



LEVEL	BENEFITS
LEADERSHIP SPONSOR - \$25,000	<ul> <li>Special acknowledgement by the emcee and Executive Director</li> <li>20 complimentary tickets with premium seating + branded gifts</li> <li>A full-page ad (5.5" wide x 8.5" high) in the program with prominent visibility</li> <li>Prominent brand visibility on all online materials, digital marketing, print materials and event signage</li> <li>Individual social media exposure, customized with your team at your request</li> <li>Option for membership in the English Works Business Council, an exclusive ENB learning and networking group.</li> </ul>
VISIONARY SPONSOR - \$15,000	<ul> <li>Special acknowledgement by the emcee and Executive Director</li> <li>20 complimentary tickets + branded gifts</li> <li>A full-page ad (5.5" wide x 8.5" high) in the program</li> <li>Company logo on ENB website, digital and printed materials at the event</li> <li>Individual social media exposure</li> <li>Option for membership in the English Works Business Council, an exclusive ENB learning and networking group.</li> </ul>
VOICES SPONSOR - \$10,000	<ul> <li>15 complimentary tickets + branded gifts</li> <li>A half-page ad (5" wide x 4.25" high) in the program</li> <li>Company logo on ENB website, digital and printed materials at the event</li> <li>Group social media exposure</li> <li>Option for membership in the English Works Business Council, an exclusive ENB learning and networking group.</li> </ul>
ADVOCATE SPONSOR - \$5,000	<ul> <li>10 complimentary tickets + branded gifts</li> <li>A half-page ad (5" wide x 4.25" high) in the program</li> <li>Company logo on ENB website, digital and printed materials at the event</li> <li>Group social media exposure</li> <li>Option for membership in the English Works Business Council, an exclusive ENB learning and networking group.</li> </ul>
FRIEND SPONSOR - \$2,500	<ul> <li>4 complimentary tickets + branded gifts</li> <li>Company logo on ENB website, digital and printed materials at the event</li> <li>Group social media exposure</li> <li>Option for membership in the English Works Business Council, an exclusive ENB learning and networking group.</li> </ul>



#### **IMMIGRANT SMALL BUSINESS PITCH**

Date: February 2026 | Time: TBD Venue: TBD

The Immigrant Small Business Pitch event provides a platform for former and current students of our English for Immigrant Entrepreneurs programs to hone their English presentation skills and share their ideas, business concepts and entrepreneurial spirit with experienced judges for feedback. Participants have opportunities to win cash prizes to help turn their growth plan or new business ideas into reality!



LEVEL	BENEFITS
ANGEL INVESTOR - \$15,000	<ul> <li>Special acknowledgement by the emcee and Executive Director</li> <li>8 complimentary tickets with premium seating</li> <li>Company logo on ENB website, digital and printed materials at the event</li> <li>Individual social media exposure</li> <li>Opportunity to display/distribute company collateral materials to guests</li> <li>Option for membership in the English Works Business Council, an exclusive ENB learning and networking group.</li> </ul>
VENTURE CAPITAL SPONSOR - \$10,000	<ul> <li>Special acknowledgement by the emcee and Executive Director</li> <li>6 complimentary tickets</li> <li>Company logo on ENB website, digital and printed materials at the event</li> <li>Individual social media exposure</li> <li>Opportunity to display/distribute company collateral materials to guests</li> <li>Option for membership in the English Works Business Council, an exclusive ENB learning and networking group.</li> </ul>
ACCELERATOR SPONSOR- \$5,000	<ul> <li>4 complimentary tickets</li> <li>Company logo on ENB website, digital and printed materials at the event</li> <li>Group social media exposure</li> <li>Option for membership in the English Works Business Council, an exclusive ENB learning and networking group.</li> </ul>
SEED SPONSOR- \$2,500	<ul> <li>2 complimentary tickets</li> <li>Company logo on ENB website, digital and printed materials at the event</li> <li>Group social media exposure</li> <li>Option for membership in the English Works Business Council, an exclusive ENB learning and networking group.</li> </ul>



#### **LANGUAGE OF FOOD**

Date: June 2026 | Time: 5:30pm-8:00pm Venue: The Exchange Conference Center

Language of Food celebrates and elevates immigrant-owned businesses and immigrant workers in the food industry, providing a platform for immigrants to share their journeys, including how English classes helped them to overcome language barriers in pursuit of their dreams.



LEVEL	BENEFITS
ENTREE SPONSOR - \$15,000	<ul> <li>Special acknowledgement by the emcee and Executive Director</li> <li>8 complimentary tickets with premium seating + ENB branded gifts</li> <li>Company logo on ENB website, digital and printed materials at the event</li> <li>Individual social media exposure</li> <li>Option for membership in the English Works Business Council, an exclusive ENB learning and networking group.</li> </ul>
DESSERT SPONSOR - \$10,000	<ul> <li>Special acknowledgement by the emcee and Executive Director</li> <li>6 complimentary tickets + ENB branded gifts</li> <li>Company logo on ENB website, digital and printed materials at the event</li> <li>Individual social media exposure</li> <li>Option for membership in the English Works Business Council, an exclusive ENB learning and networking group.</li> </ul>
APPETIZER SPONSOR - \$5,000	<ul> <li>4 complimentary tickets + ENB branded gifts</li> <li>Company logo on ENB website, digital and printed materials at the event</li> <li>Group social media exposure</li> <li>Option for membership in the English Works Business Council, an exclusive ENB learning and networking group.</li> </ul>
HORS D'OEUVRES SPONSOR - \$2,500	<ul> <li>2 Complimentary tickets + ENB branded gifts</li> <li>Company logo on ENB website, digital and printed materials at the event</li> <li>Group social media exposure</li> <li>Option for membership in the English Works Business Council, an exclusive ENB learning and networking group.</li> </ul>

Please select the level(s) of you	· choice:				
ALL-INCLUSIVE EVENTS SPONSORSHIP October 2025-June 2026	PLATINUM SPONSOR - \$50,000 (Receive all benefits of LEADERSHIP, ANGEL INVESTER, & ENTREE Sponsorship) GOLD SPONSOR - \$30,000 (Receive all benefits of VISIONARY, VENTURE CAPITAL, & DESSERT Sponsorship) SILVER SPONSOR - \$15,000 (Receive all benefits of VOICES, ACCELERATOR, & APPETIZER Sponsorship) BRONZE SPONSOR - \$7,500 (Receive all benefits of ADVOCATE, SEED, & HORS D'OEUVRE Sponsorship)				
RAISING OUR VOICES October 29, 2025	LEADERSHIP SPONSOR - \$25,000 VISIONARY SPONSOR - \$15,000 VOICES SPONSOR - \$10,000 ADVOCATE SPONSOR - \$5,000 FRIEND SPONSOR - \$2,500				
IMMIGRANT SMALL BUSINESS PITCH EVENT February 2026	ANGEL INVESTOR SPONSOR - \$15,000 VENTURE CAPITAL SPONSOR - \$10,000 ACCELERATOR SPONSOR - \$5,000 SEED SPONSOR - \$2,500				
<b>LANGUAGE OF FOOD</b> June 2026	■ ENTREE SPONSOR - \$15,000 ■ DESSERT SPONSOR - \$10,000 ■ APPETIZER SPONSOR - \$5,000 ■ H'ORS D'OEUVRE SPONSOR - \$2,500				
JOIN ENLISH WORKS BUSINESS COUNCIL					
ENGLISH WORKS BUSINESS COUNCIL MEMBERSHIP	Check here if you'd like to opt in for membership in the English Works Business Council	For an overview of the EWBC and membership benefits, please visit bit.ly/EWBC_membership or scan QR code:	(C)		
DONATION	We are unable to sponsor, but would like to make a donation of: \$				
PAYMENT OPTIONS; I'd like to pay for my selection(s) a  Separately Altogory					

#### **CONTACT INFORMATION:**

COMPANY OR ORGANIZATION: _			
CONTACT PERSON:	TITLE:		
ADDRESS:			
CITY:	STATE:	ZIP:	
EMAIL ADDRESS:			
DUONE NUMADED.			

For more information, please contact

#### **JANELLE COLEMAN**

Senior Director of Advancement

jcoleman@englishfornewbostonians.org 617-982-6866

#### **PAYMENT METHODS:**

- Please mail completed form and make checks payable to:
  - English for New Bostonians Attn: Development Department 185 Devonshire Street, Suite 700 Boston, MA 02110
- To request an invoice, please send the completed form to:

Janelle Coleman jcoleman@englishfornewbostonians.org

To pay by credit card, please complete the following information:

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Zip: \_\_\_\_ City:\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_

Credit Card Number:

4 Complete your payment online:



bit.ly/enb\_partnership\_opportunities



185 DEVONSHIRE STREET, SUITE 700, BOSTON, MA 02110 617-982-6860

WWW.ENGLISHFORNEWBOSTONIANS.ORG

