

english for **NEW
BOSTONIANS**

**JOIN US FOR
EVENTS & PARTNERSHIP OPPORTUNITIES**

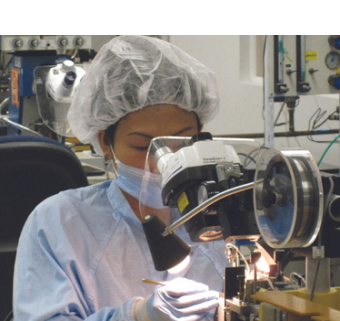


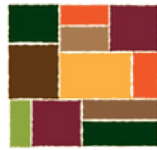
WHO WE ARE

English for New Bostonians (ENB) ensures access to high-quality English classes so that immigrants across race, education, and migratory backgrounds can pursue their aspirations and contribute to a Commonwealth that fully values their talents and voices. ENB supports 20 high-quality ESOL (English for Speakers of Other Languages) programs across Boston neighborhoods.

We drive innovation in the field – ESOL Pathways, English for Immigrant Entrepreneurs, ESOL for Parents & Caregivers, online/hybrid models – and train instructors in classroom technology and online instruction. ENB convenes programs to cultivate peer learning communities where teachers can troubleshoot, build relationships, and share best practices.

ENB engages partners across business, philanthropic, government, and community sectors, elevating student voices to inspire allies, and shaping policy to fuel our high caliber ESOL programs. ENB is an ally to English language learners and immigrant communities, a resource to service providers, and a partner to employers, municipalities, and government agencies. ENB's solutions embrace social and economic justice as the realistic pathway to economic mobility and the thriving of our great city.





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JANUARY-DECEMBER 2024

Becoming a sponsor for ENB's events increases the visibility of your company's investment in the skills and talents of our immigrant workforce and immigrant communities. ENB's events are attended by policy makers, donors, funders, ESOL practitioners, immigrant leaders, workers, business owners, parents, and others.

We invite you to become a sponsor of the following events:

**Immigrant Small Business Pitch
Language of Food
Raising Our Voices**

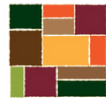
And consider becoming a member of our:

English Works Business Council

The English Works Business Council (EWBC) is ENB's business partnership program to convene leaders, facilitate collaboration, and share best practices to meet the needs of our fast-growing immigrant workforce in Greater Boston.

For an overview of the EWBC and membership benefits, please visit bit.ly/EWBC_membership or scan QR code:





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IMMIGRANT SMALL BUSINESS PITCH

Date: Wednesday, February 28, 2024 | Time: 5:30pm-7:30pm
Venue: Egan Research Center, Northeastern University, Boston MA

The Immigrant Small Business Pitch event provides a platform for former and current students of our English for Immigrant Entrepreneurs programs to hone their English presentation skills and share their ideas, business concepts and entrepreneurial spirit with experienced judges for feedback. Participants have opportunities to win cash prizes to help turn their growth plan or new business ideas into reality!



LEVEL	BENEFITS
ANGEL INVESTOR - \$15,000	<ul style="list-style-type: none"> • Special acknowledgement by the emcee and Executive Director • 8 complimentary tickets with premium seating • Company logo on ENB website, digital and printed materials at the event • Individual social media exposure • Opportunity to display/distribute company collateral materials to guests • English Works Business Council bronze-level membership
VENTURE CAPITAL SPONSOR - \$10,000	<ul style="list-style-type: none"> • Special acknowledgement by the emcee and Executive Director • 6 complimentary tickets • Company logo on ENB website, digital and printed materials at the event • Individual social media exposure • Opportunity to display/distribute company collateral materials to guests • English Works Business Council bronze-level membership
ACCELERATOR SPONSOR- \$5,000	<ul style="list-style-type: none"> • 4 complimentary tickets • Company logo on ENB website, digital and printed materials at the event • Group social media exposure
SEED SPONSOR- \$2,500	<ul style="list-style-type: none"> • 2 complimentary tickets • Company logo on ENB website, digital and printed materials at the event • Group social media exposure



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LANGUAGE OF FOOD

Date: June 2024 | Time: 5:30pm-8:00pm | Venue: TBD

Language of Food celebrates and elevates immigrant-owned businesses and immigrant workers in the food industry, providing a platform for immigrants to share their journeys, including how English classes helped them to overcome language barriers in pursuit of their dreams.



LEVEL	BENEFITS
ENTREE SPONSOR - \$15,000	<ul style="list-style-type: none"> • Special acknowledgement by the emcee and Executive Director • 8 complimentary tickets with premium seating + branded gifts • Company logo on ENB website, digital and printed materials at the event • Individual social media exposure • English Works Business Council bronze-level membership
DESSERT SPONSOR - \$10,000	<ul style="list-style-type: none"> • Special acknowledgement by the emcee and Executive Director • 6 complimentary tickets + branded gifts • Company logo on ENB website, digital and printed materials at the event • Individual social media exposure • English Works Business Council bronze-level membership
APPETIZER SPONSOR - \$5,000	<ul style="list-style-type: none"> • 4 complimentary tickets + branded gifts • Company logo on ENB website, digital and printed materials at the event • Group social media exposure
HORS D'OEUVRES SPONSOR - \$2,500	<ul style="list-style-type: none"> • 2 Complimentary tickets + branded gifts • Company logo on ENB website, digital and printed materials at the event • Group social media exposure



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11TH ANNUAL RAISING OUR VOICES

Date: October 2024 | Time: TBD

Venue: TBD

Now in its 11th year, Raising Our Voices: Recognizing ESOL Leadership in Business and the Community, is the premier ESOL event in Massachusetts. The event highlights the imperative for English learning opportunities, and the businesses and individuals supporting them. This annual breakfast event includes awards, entertainment, networking, and fun!



LEVEL	BENEFITS
VOICES SPONSOR - \$25,000	<ul style="list-style-type: none"> • Special acknowledgement by the emcee and Executive Director • 16 complimentary tickets with premium seating + branded gifts • A full-page ad (5.5" wide x 8.5" high) in the program with prominent visibility • Company logo on ENB website, digital and printed materials at the event • Individual social media exposure • English Works Business Council bronze-level membership
LEADERSHIP SPONSOR - \$15,000	<ul style="list-style-type: none"> • Special acknowledgement by the emcee and Executive Director • 8 complimentary tickets + branded gifts • A full-page ad (5.5" wide x 8.5" high) in the program • Company logo on ENB website, digital and printed materials at the event • Individual social media exposure • English Works Business Council bronze-level membership
SUPPORTING SPONSOR - \$10,000	<ul style="list-style-type: none"> • 6 complimentary tickets + branded gifts • A half-page ad (5" wide x 4.25" high) in the program • Company logo on ENB website, digital and printed materials at the event • Group social media exposure • English Works Business Council bronze-level membership
ADVOCATE SPONSOR - \$5,000	<ul style="list-style-type: none"> • 4 complimentary tickets + branded gifts • A half-page ad (5" wide x 4.25" high) in the program • Company logo on ENB website, digital and printed materials at the event • Group social media exposure
FRIEND SPONSOR - \$2,500	<ul style="list-style-type: none"> • 2 complimentary tickets + branded gifts • Company logo on ENB website, digital and printed materials at the event • Group social media exposure

Please select the level(s) of your choice:

**ALL-INCLUSIVE
EVENTS SPONSORSHIP**

January–December 2024

- PLATINUM SPONSOR - \$50,000*** (Receive all benefits of ANGEL INVESTER, ENTREE & VOICES Sponsorship)
- GOLD SPONSOR - \$30,000*** (Receive all benefits of VENTURE CAPITAL, DESSERT & LEADERSHIP Sponsorship)
- SILVER SPONSOR - \$15,000*** (Receive all benefits of ACCELERATOR, APPETIZER & SUPPORTING Sponsorship)
- BRONZE SPONSOR - \$7,500** (Receive all benefits of SEED, HORS D'OEUVRE & ADVOCATE Sponsorship)

**IMMIGRANT SMALL BUSINESS
PITCH EVENT**

February 28, 2024

- ANGEL INVESTOR SPONSOR - \$15,000***
- VENTURE CAPITAL SPONSOR - \$10,000***
- ACCELERATOR SPONSOR - \$5,000**
- SEED SPONSOR - \$2,500**

LANGUAGE OF FOOD

June 2024

- ENTREE SPONSOR - \$15,000***
- DESSERT SPONSOR - \$10,000***
- APPETIZER SPONSOR - \$5,000**
- H'ORS D'OEUVRE SPONSOR - \$2,500**

RAISING OUR VOICES

October 2024

- VOICES SPONSOR - \$25,000***
- LEADERSHIP SPONSOR - \$15,000***
- SUPPORTING SPONSOR - \$10,000***
- ADVOCATE SPONSOR - \$5,000**
- FRIEND SPONSOR - \$2,500**

*Note: English Works Business Council bronze-level membership will be honored at this level.

**ENGLISH WORKS BUSINESS
COUNCIL MEMBERSHIP**

- GOLD MEMBERSHIP - \$15,000**
- SILVER MEMBERSHIP - \$10,000**
- BRONZE MEMBERSHIP - \$5,000**

For an overview of the EWBC and membership benefits, please visit bit.ly/EWBC_membership or scan QR code:



DONATION

- We are unable to sponsor, but would like to make a donation of: \$ _____**

PAYMENT OPTIONS:

I'd like to pay for my selection(s) above:

- Separately**
- Altogether**



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CONTACT INFORMATION:

COMPANY OR ORGANIZATION: _____

CONTACT PERSON: _____ TITLE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

EMAIL ADDRESS: _____

PHONE NUMBER: _____

For more information, please contact
EVELYN NORMAN
Director of Development and Communications
enorman@englishfornewbostonians.org
617-982-6866

PAYMENT METHODS:

1 Please mail completed form and make checks payable to:

English for New Bostonians
Attn: Development Department
185 Devonshire Street, Suite 700
Boston, MA 02110

2 To pay by credit card, please complete the following information:

Credit Card Number: _____

Expiration Date: _____ Security Code: _____

Name on Card: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

3 To request an invoice, please send the completed form to:

Evelyn Norman
enorman@englishfornewbostonians.org

4 Complete your payment online:



bit.ly/enb_partnership_opportunities



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185 DEVONSHIRE STREET, SUITE 700, BOSTON, MA 02110

617-982-6860

WWW.ENGLISHFORNEWBOSTONIANS.ORG

